



FOR HOSTS & JOURNALISTS

Nicole M. Alos

Executive coach, leadership advisor, and founder of Socratyc.

MBA · ICF-PCC · CEC · MGSCC

Headshots, bios in three lengths, a read-aloud host introduction, talking points, and credentials, built so you can prep in five minutes.

Bookings: nicole@socratyc.com · socratyc.com · socratycsidekick.ai

BIOS · THREE LENGTHS

Choose the fit for your format.

50 WORDS

Nicole Alos is an executive coach, leadership advisor, and founder of Socratyc. An ICF-PCC and Marshall Goldsmith Stakeholder-Centered Leadership Coach with 20+ years of leadership experience, she built Socratyc Sidekick, an AI-enabled practice platform for executives. Her mission: everyone deserves the tools they need to lead well.

150 WORDS

Nicole Alos, MBA, ICF-PCC, is an executive coach, leadership advisor, and the founder of Socratyc, a leadership advisory and coaching practice. Certified across the field's most respected frameworks, including Marshall Goldsmith Stakeholder Centered Coaching, Situational Leadership, CCL Benchmarks 360, and Wiley's Everything DiSC, she brings two decades of experience across executive coaching, sales leadership, customer success, and organizational development. When she saw that leaders lacked a place to practice high-stakes conversations, she built one: Socratyc Sidekick, a first-of-its-kind AI-enabled executive practice platform designed against ICF coaching competency rubrics. Her practice includes dedicated work with venture-backed founders, neurodivergent executives, and women in senior leadership. Nicole's work is animated by a single conviction: everyone deserves the tools they need to be successful, and when the right tool doesn't exist, someone should build it.

HOST INTRODUCTION · READ ALOUD

"My guest today is Nicole Alos, executive coach, leadership advisor, and founder of Socratyc. She's spent twenty years helping senior leaders build the systems that make great leadership repeatable, and when she realized executives had nowhere to practice their hardest conversations, she built the platform herself: Socratyc Sidekick. Nicole, welcome."

TALKING POINTS

What Nicole covers.

AI and coaching without the hype. What AI is genuinely good at in human development, and what it should never touch.

Leaders need reps, not more feedback. Why practice, not insight, is the bottleneck in executive growth.

What breaks between Seed and Series B. A coach's field notes from inside venture-backed leadership teams.

Coaching neurodivergent executives. Building systems that work with brilliant brains, not against them.

Building as a non-traditional founder. Shipping AI products from a coaching practice, not a garage.

CREDENTIALS & CERTIFICATIONS

The frameworks behind the work.

MBA Master of Business Administration 20+ YEARS LEADERSHIP EXPERIENCE	ICF-PCC Professional Certified Coach INTERNATIONAL COACHING FEDERATION	CEC Certified Executive Coach	MGSCC Stakeholder Centered Coach MARSHALL GOLDSMITH CERTIFIED
DiSC Everything DiSC Master Trainer WILEY	5B The Five Behaviors Certified WILEY	360 Benchmarks 360 for Executives CENTER FOR CREATIVE LEADERSHIP	SL Situational Leadership Certified CENTER FOR LEADERSHIP STUDIES

BOOKINGS & PRESS

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